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Tuesday, September 14, 2010

## NAI Friedland Promotes Lembeck, Hires CBRE Vet

Last Updated: September 13, 2010 03:28pm ET

By [Paul Bubny](#)

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Olshonsky

YONKERS, NY-NAI Friedland has promoted Anthony Lembeck to CEO after 15 years with the firm and brought in Jay Olshonsky to succeed him as COO. Olshonsky joins NAI Friedland after 15 years as managing director and SVP with CB Richard Ellis in Washington, DC.

During Olshonsky's tenure with CBRE, he represented both owners and occupiers in sales and leasing transactions. As SVP, he helped spearhead efforts in the field of emerging renewable energy with national utility companies and solar providers, placing solar systems onto sites such as industrial parks, warehouses and shopping malls.

Lembeck takes the CEO's chair after about a year-and-a-half as COO. Prior to that, he was EVP and manager of NAI Friedland's industrial division, representing Lockheed Martin Corp. exclusively on multiple transactions. He was also successful in placing the New York City Police Department's Drug Enforcement Agency at its current location in the Bronx.

In a release, Lembeck welcomes his successor as the company's COO. "Jay is an incredibly astute individual, and I am thrilled to have him with us at NAI Friedland," he says. "He brings to us 'big firm' experience and believes our company has the potential to gain market share in every aspect of our business. I look forward to working with him and know we will be a great team."

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